Telling THEIR Story: The Impact of the Student Perspective

There is nothing more central to campus recreation than its impact on students. Professionals go to board meetings and divisional gatherings (and NIRSA conferences) to tell the story of this impact with pride in what has been accomplished. But why are we telling these stories for students when they can share their own stories? In this presentation, you will learn how to identify and develop students that can do exactly that, tell THEIR story, and how you will benefit from the inclusion of the student story.

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